

## **California Police Chiefs Association**

## **Exhibitor Opportunity - 2024 Technology Summit**

| Event   | CPCA 2024 Technology Summit  |   |
|---|--|---|
| Date and Time   | Thursday, March 21st, 2024 / 8:30am-3:00pm   |   |
| Venue and Location  | Sonoma State University Student Center – Ballroom A<br>1801 E. Cotati Ave., Rohnert Park, CA 94928   |   |
| Who Attends   | The CPCA Technology Summit draws various sectors of law enforcement, including Chiefs of Police, Command Staff, IT Department Personnel, High Tech Crime Units, and other industry professionals from across the state for a daylong seminar highlighting the latest advances and procedures that police departments use to choose and implement new technologies. |   |
| What are this year's topics?  | This year, our summit will feature presentations on real-time crime centers, cryptocurrency fraud, and artificial intelligence for policing.   |   |
| Exhibitor Options   | Cost   | What's Included   |
| Exhibitor Tabletop<br>Display   | \$2,500  | Tabletop Display Includes:  1. 6'x3' tabletop display and 2 chairs  2. Two (2) representative badges  3. Full event access to network with attendees  4. Coffee and Lunch with Attendees  5. Complimentary post event opt-in only attendee list   |
| The California Police Chiefs Association (CPCA) offers additional sponsorship opportunities at the Technology Summit to elevate   |  |   |
| your brand visibility. These are an <u>add-on</u> opportunity <u>in addition</u> to your Exhibitor Tabletop Display purchase. If you are interested in any of the below sponsorship opportunities, please add them to your cart during registration checkout. Limited Quantities Available! |  |   |
| "Tech Titan" Official Sponsor of the Technology Summit (1 available)  | \$5,000  | <ol> <li>Lead innovation together by becoming the official branded sponsor of this year's Technology Summit. Official sponsorship includes:</li> <li>Introduction and opportunity to make short remarks or submit a video to be played after your introduction (5 minutes max)</li> <li>Logo recognition on stage screen throughout the day</li> <li>Promotional center piece on all attendee tables featuring sponsor logo and company information.</li> <li>Company logo on Technology Summit webpage and printed agenda</li> <li>Complimentary pre and post show opt-in only attendee lists</li> </ol> |
| "Digital Dine In" Lunch Sponsor (1 available)   | \$2,500  | <ul> <li>Fuel the afternoon tech talk by sponsoring this year's all attendee lunch.</li> <li>Sponsorship Includes:</li> <li>1. Logo recognition on lunch table signage</li> <li>2. Opportunity to make short remarks at the start of lunch or submit a video to be played (3 minutes max)</li> <li>3. Logo recognition on stage screen during lunch</li> <li>4. Complimentary pre and post show opt-in only attendee lists</li> </ul>   |
| "Wired and Well-fed"<br>Coffee and Snack<br>Sponsor   | \$1,500  | Energize our attendees by powering our morning tech break by sponsoring coffee and snack service. Sponsorship includes:  1. Logo recognition on break table signage  2. Complimentary pre and post show opt-in only attendee lists  |
| (1 available)   |  | AC AN EVIDITOD OD CDONICOD CLICK HEDE!  |